

CONSTRAINS FACED BY THE BRINJAL GROWERS IN ADOPTION OF COMMENDED CULTIVATION PRACTICES IN AKOLA DISTRICT

Rajina Potsangbam¹, N. M. Kale² & N. P. Jangwad³

¹Ex. PG Student, Department of Extension Education, Dr. Panjabrao Deshmukh Krishi Vidyapeeth,
Maharashtra, India

²Professor, Department of Extension Education, Dr. Panjabrao Deshmukh Krishi Vidyapeeth,
Maharashtra, India

³Assistant Professor, Department of Extension Education, Dr. Panjabrao Deshmukh Krishi Vidyapeeth,
Maharashtra, India

ABSTRACT

This study was conducted in Akola district of Maharashtra during 2016-17. With the help of random sampling method 120 brinjal growers were selected and data was collected by personal interview method by using pre-tested interview schedule. The results revealed that high initial investment (86.66%), high cost of chemical fertilizers (96.66%), irregular supply of electricity (97.50%), high cost of labours (90.00%), lack of skilled labours (89.66%), unavailability of labours during harvesting season (75.00%) and lack of knowledge about marketing (79.16%) were the major constraints expressed by the brinjal growers in Akola district. The policy makers and developmental agencies should have to consider these constraints as the brinjal is the important cash vegetable crop of this region.

KEYWORDS: Constraints, Knowledge, Unavailability, Brinjal, etc

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